



THE COOPERS' COMPANY AND COBORN SCHOOL

Love as Brethren

Headteacher: Ms Sue Hay, BA (Hons), PGDip, NPQH, NPQEL

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Tuesday 26th March 2024

Re: Launch of UniFrog

Dear parent(s)/carer(s)

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after Coopers' Coborn we are now using Unifrog; an award-winning, online destinations platform. Following a detailed launch assembly, yesterday, your son/daughter now has access to the Unifrog platform.

Unifrog is a universal destinations platform and is designed to support learners in making the most informed decisions about their futures and has a range of tools to support both prospective job-seekers and university applicants.

Each student has their own account where they can explore all the career and next step options available to them and find information on everything from managing their workload to writing a winning CV. Students have access to a wide variety of video and written content including:

Section of the platform	Examples of what students can do:
Quizzes	Finding their interests, personality type, preferred work environment, and skillset.
Exploring pathways	Explore careers, career sectors, subjects, sign up to free webinars, explore MOOCs and courses, and find wider reading materials.
Recording what you've done	Record their in-class and extracurricular activities, record examples of their skills, and see the record of CEIAG events the school has added to their accounts.
Searching for opportunities	Find scholarships, activities, and bursaries to support their HE journey. Find and compare degrees in the UK and overseas, live apprenticeships, and FE courses.
Application materials / Making applications	Write their CV, cover letter, Personal Statement, and more. Track their applications and record their Post 16 / 18 intentions.

Starting from this morning, students can access the platform by clicking a link in their welcome email, where they create a password and can begin using the Unifrog; this welcome email was sent to their school email address.



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They sign in to Unifrog using their school email address and password and they can do so from any computer, tablet, or smartphone. Your son/daughter's Form Tutor also has access and can track how your son/daughter is making use of this platform. In order to ensure that students get the very best from the platform, which was purchased at considerable expense to the school, we are asking all students in Year 12 to dedicate one hour per week in their Learning Zone slots to use UniFrog.

We will be regularly showcasing different aspects of the platform with your son/daughter and will be making further use of UniFrog in conjunction with our second formal 'Beyond 18' day in June.

We would also encourage you to use the platform with your child so you can support them through the process of deciding their Beyond 18 plans. Therefore, we have extended our relationship with UniFrog to ensure that you can also have your own Unifrog account. You'll be able to research careers, attend webinars delivered by employers and universities to learn more about their opportunities, and compare pathways so you can support your child in making an informed decision about their next steps.

The sign-up code you need is: 'CCCSparents' and you can sign up here: www.unifrog.org/code. This code is valid for 90 days. You can also sign up to Unifrog's parent / carer newsletter when you first sign in to get expert advice and guidance on supporting your child with their next steps.

For a brief 3-minute overview of UniFrog – please [click here](#) to view a short parent/carers video.

Additionally, another school in the UK has recently produced a parent presentation on UniFrog – lasting 13 minutes it does provide a more detailed introduction – please [click here](#) (please be aware that we are not responsible for the content on this external link – and the presentation has not been produced by staff at Coopers' Coborn)

I am sure you will agree this is an excellent addition to our 'Beyond 18' programme and will make a valuable contribution to supporting your son/daughter's journey. For more information, go to www.unifrog.org or contact one of us at the school.

Yours faithfully

Mr R Bell
Deputy Head & Director of 6th Form

Mrs J Marshall
Head of Year 12