

# Post-Modernism: Some Defining Terms

To gauge your understanding of the **terminology** relevant to this critical perspective, can you match up the term to its definition?

Post-Modern ☐

Hyper-reality ☐

Signifier & *Signified* ☐

Bricolage ☐

Intertextuality ☐

Consumer Culture ☐

Multi-Accentuality ☐

Verisimilitude ☐

Parody ☐

Simulacrum ☐

Ideology ☐

Synthesis ☐

Pastiche ☐

Cultural Capital ☐

Homage ☐

Irony ☐

**A.** A culture and society in which individual and collective identity is constructed in material acts of economic exchange e.g. shopping

**B.** A historical period in Western culture after the Second World in which society became dominated by information technology

**C.** A situation where an event occurs that seems deliberately opposite to what was expected, often with an amusing result.

**D.** A copy without an original – reality has been **simulated** so many times that what we experience is a *copy* of a *copy* of a *copy*.

**E.** The way in which meaning changes according to context and over-time.

**F.** To copy something in a humorous and tongue in cheek way.

**G.** The dominant way of thinking about society and culture enforced by the ruling class.

**H.** To copy something without humour, irony or anything else that communicates difference.

**I.** The knowledge and information that informs people's cultural consumption in a post-modern society.

**J.** To make reference to or contain elements from another media text.

**K.** The basic units of semiotic analysis. Also known as the Denotation and Connotation of constructs.

**L.** Construction of a unique media product by taking elements of or samples from other texts.

**M.** A copy intended as a tribute and to show respect to the original.

**N.** The appearance or semblance of reality, but often without substance.

**O.** The collapse of the distinction between the real and simulated.

**P.** The combination of components or elements to form a connected whole.