

Rationale	'Low' & 'High' Stakes Assessment	Cognitive Skills
<p>Assessment at Key Stage 4 in Media Studies must by necessity follow the requirements of both the GCSE syllabus and the terminal exams that are undertaken at the conclusion of the course.</p> <p>Only Component 1 of the GCSE is delivered in Year 10, as such all assessment will be based around this content.</p> <p>Assessment requirements must interrogate the students' grasp of the cognitive skills that will be tested in the final examinations as well as their knowledge and understanding of the set products and their ability to adapt and apply their learning to the critical analysis of unseen materials under timed conditions.</p> <p>As such differing assessments should be designed to test the range of expected skills and provide a benchmark from which areas of weakness can be identified and suitable intervention carried out.</p> <p>Assessment should also be cumulative, building upon, but also re-interrogating prior knowledge and topics from earlier in the course. In this way keeping both skills and topics 'fresh' whilst being progressively more challenging.</p> <p>All high stakes assessments will require a handwritten response, as per the final exam.</p> <p>In Year 11 alongside the delivery of Component 2, Component 1 questions will continue to form part of assessment.</p>	<p>Low Stakes</p> <p>Preliminary reading tests – knowledge and factual recall – contextual and production information, based upon the factsheets provide by the exam board for each of the set products. Materials provided through unit booklets, with students expected to undertake 'pre-reading' in preparation for the reading test to take place at the commencement of the unit. Delivery through google quiz – a range of multiple choice and short answer questions. Test has a 'pass' threshold – below this, students undertake a re-sit.</p> <p>Theorist test – occasional across course. This can occur early in the course as the majority of theorists are introduced during unit 1. Again, google quiz; all multiple-choice.</p> <p>Media vocabulary test – multiple-choice and short response.</p> <p>Frequent 'drills' on unseen materials – Discussion and feedback in class, then annotated copy handed in and RAG rated in 'benchmark' column on Go4Schools.</p> <p>High Stakes</p> <p>Delivered through examination-style questions and to exam board mark schemes. A carefully selected range of different questions covering key media concepts and testing different cognitive skills. Marked as %, this will be cumulative; with questions from past units introduced throughout the year, building towards end of year assessment via a full Component 1 paper (year 10 exam).</p>	<p>A range of cognitive skills are developed and assessed across the A-Level course. A colour code has here been provided which can be mapped to the assessment of the skills across the delivery of the units.</p> <ul style="list-style-type: none"> • Knowledge recall  • Independent Inquiry  • Comparative analysis [Representation]  • Response to unseen material  • Deconstructive analysis of Media Language  • Contextual understanding of media production  • Application of theoretical perspectives  • Critical appraisal of Theoretical perspectives (A-Level only)  • Application of media terminology  • SPG  <p>Timeframe</p> <p>Typically low stakes assessment will be delivered at the start of each unit, with other opportunities throughout.</p> <p>High stakes will be introduced sometimes during and sometimes at the end of a unit as appropriate.</p> <p>Where possible the delivery of GCSE and A-Level assessment should be staggered to help staff work load.</p> <p>Ordinarily there should be an expectation of a two-week turnaround and feedback on high stakes assessment, although other factors may necessitate flexibility on this.</p> <p>Where staff are unlikely to be able to meet this timeframe, indication of this should be communicated to HOD as a soon as possible.</p> <p>Students will receive their marked assessments back in class, but will not keep them. A bank of folders will be kept in the department in which responses will be stored, and which both students and staff can access at any time. Collated responses will ultimately be returned to students towards the end of the course to aid their preparations for final exam.</p>

Assessment Schedule GCSE Media Studies – Year One

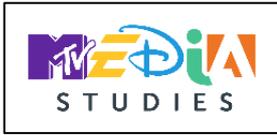
Autumn Term 1

Autumn Term 2

Introduction to Media Studies

Advertising & Marketing

Music Videos



Quality Street



This Girl Can

In this introductory sequence, students will be introduced to the concept of Media Studies, it's primary means of analysis [Semiotics] and the four key aspects of the theoretical framework:

- Media Language
- Representation
- Industries
- Audiences

There will also be a preliminary introduction to key theoretical perspectives including;

- Barthes
- Maslow
- Hall
- Young & Rubicam
- Socio-economics

Students will also undertake practice 'drills' in deconstructing media products as part of the lesson sequence. These may be RAG where appropriate.

LS: Preliminary reading test. 25 marks [pass 18] ➔ re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Beginning of unit.

Marking: % final score.



HS: Media Language question in response to *Quality Street* set product. 15 marks.

How: Exam conditions in-class assessment. Formal exam question requiring written response.

When: After delivery of first set product *Quality Street* within the unit.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



HS: Comparative analysis question [*This Girl Can* vs Unseen product]. 25 marks.

How: Exam conditions in-class assessment. Formal exam question requiring extended written response.

When: After delivery of second set product *This Girl Can* within the unit.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



LS: Media Theorist test. 25 marks [pass 20] ➔ re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Conclusion of the Autumn Term.

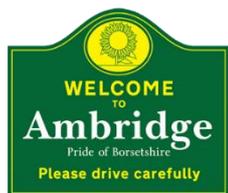
Marking: % final score.



Assessment Schedule GCSE Media Studies – Year One

Spring Term 1

Radio



The Archers

Video Games



Fortnite

Radio

LS: Preliminary reading test. 20 marks [pass 16] ➔ re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Beginning of unit.

Marking: % final score.



HS: Audience question on *The Archers*. One full, stepped question on audiences of 1,1,4, & 12 marks, totalling 18 marks.

How: Exam conditions in-class assessment. Formal exam question requiring written response.

When: After delivery of set product *The Archers*.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



LS: Media Terminology test. 30 marks [pass 24] ➔ re-sit as appropriate. A test of all Media terms learnt to date.

How: Google quiz format, range of multiple-choice questions.

When: Towards end of unit.

Marking: % final score.



Video Games

LS: Preliminary reading test. 20 marks [pass 16] ➔ re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Beginning of unit.

Marking: % final score.



HS: Cumulative – Component 1, one full Section A question and one full Section B question, comprising a **Context** followed by **Comparative analysis question** [*Quality Street* vs Unseen product] 5 and 25 marks; and one, full stepped **Industries question** on *Fortnite*, of 1,4 & 12 marks [47 marks in total].

How: Exam conditions in-class assessment. Formal exam questions requiring written response.

When: Conclusion of unit.

Marking: % of final score for each question and % total marks for assessment recorded on Go4Schools.



Spring Term 2

Magazines



Pride



GQ



The Guardian



The Sun

Magazines

LS: Preliminary reading test. 25 marks [pass 18] ➔ re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Beginning of unit.

Marking: % final score.



HS: Context question and Comparative analysis question [*Pride* vs Unseen product]. 5 and 25 marks [30 marks].

How: Exam conditions in-class assessment. Formal exam question requiring written response.

When: After delivery of first set product *Pride* within the unit.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



Newspapers

LS: Preliminary reading test. 25 marks [pass 18] ➔ re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Beginning of unit.

Marking: % final score.



HS: Cumulative – Component 1, one full Section A question and one full Section B question, comprising a **Media Language question** in response to *GQ* set product, 15 marks; and one, full stepped **Industries question** on *The Archers*, of 1,4 & 12 marks [32 marks in total].

How: Exam conditions in-class assessment. Formal exam questions requiring written response.

When: Conclusion of unit.

Marking: % of final score for each question and % total marks for assessment recorded on Go4Schools.



Assessment Schedule GCSE Media Studies – Year One

Summer Term 1

Newspapers [Industries]



The Sun

Film



The Man with the Golden Gun



Spectre

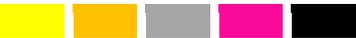
Newspapers [cont.]

HS: Audience question on *The Sun*. One full, stepped question on audiences of 1,1,4, & 12 marks, totalling 18 marks.

How: Exam conditions in-class assessment. Formal exam question requiring written response.

When: After full delivery of set product *The Sun*.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



Film

LS: Preliminary reading test. 20 marks [pass 16] → re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Beginning of unit.

Marking: % final score.



HS: Industries question on *Spectre*. One full, stepped question on audiences of 1,2,2, & 12 marks, totalling 17 marks.

How: Exam conditions in-class assessment. Formal exam question requiring written response.

When: After full delivery of set product *The Sun*.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



HS: Cumulative - Year 10 Mock Exam.

A full **Component One** examination paper.

How: Exam conditions as scheduled by exams office.

Formal exam questions requiring both short and extended written response.

When: After delivery of all units specific to component one.

Marking: Written feedback with indication of % mark for each question and notional 'Grade' for the entire assessment, mapped to the exam board mark scheme and recorded on Go4Schools. It will be made clear that a full component one assessment is reflective of **40% of the overall GCSE course**.



Summer Term 2

Component 3: NEA Cross-Media Production



NEA

Component 3, the NEA cross-media production has very specified rules regarding the nature and degree of teacher assessment that can take place.

- Typically the film marketing option is selected for study on this component.
- The set production briefs will change every year, requiring learners to create a production in a different genre/style and/or for a different intended audience.
- Task-specific indicative content will be issued each year with the non-exam assessment briefs.

Students will meet with class teacher at scheduled intervals to discuss and 'sign-off' the different stages of NEA production.

Final NEA Production concludes in the first half of the **Year 11 Autumn term**.

Year 10 Exam – Post-Mock Reflection & Planning

- Analysis of student progress
- Identify key issues
- Triage and planning for intervention
- Identifying groups with similar issues
- Tailor structure for Year 11 revision
- Anatomy of an Answer – feedback sessions, etc.

Assessment Schedule GCSE Media Studies – Year Two

Autumn Term 1

Component 3: NEA Final



HS: Final NEA Submission. 0 marks [pass 22] ➔ re-sit as appropriate.
How: Using production assets realised over the summer break, students will complete all final production and post-production activities on the NEA component, as well as submit the finalised Statement of Aims to accompany their work.
When: Conclusion of unit [4th week of term].
Marking: Final assessment of all Component 3, NEA production work in accordance with specification guidelines ready for moderation and exam board submission.



Television Sitcoms

LS: Preliminary reading test. 25 marks [pass 18] ➔ re-sit as appropriate.
How: Google quiz format, range of multiple-choice and short response questions.
When: Beginning of unit.
Marking: % final score.



HS: Media Contexts. 10 marks.
How: Exam conditions in-class assessment. Formal exam question requiring written response.
When: After delivery of set product *Friends*.
Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



Autumn Term 2

Television Sitcoms



Friends



The IT Crowd

HS: Media Language question. A full, stepped Media Language question for Component 2, Section A, based on a given extract from the *IT Crowd*. 8 & 12 marks [20 marks].
How: Exam conditions in-class assessment. Formal exam question requiring written response.
When: During delivery of second set product *The IT Crowd* within the unit.
Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



LS: Media Theorist test. A refresher in students' knowledge and understanding of key theories, including those studied since the test administered in Year 10. 25 marks [pass 20] ➔ re-sit as appropriate.

How: Google quiz format, range of multiple-choice questions.

When: End of the Autumn term.

Marking: % final score.



HS: Cumulative - Year 11 Mock Exam.

A full Component One examination paper.

How: Exam conditions as scheduled by exams office.

Formal exam questions requiring both short and extended written response.

When: After delivery of all units specific to component one.

Marking: Written feedback with indication of % mark for each question and notional 'Grade' for the entire assessment, mapped to the exam board mark scheme and recorded on Go4Schools. It will be made clear that a full component one assessment is reflective of 40% of the overall GCSE course.



Assessment Schedule GCSE Media Studies – Year Two

Spring Term 1

Music Videos



Waterfalls TLC



Bad Blood Taylor Swift



Uptown Funk Bruno Mars

LS: Preliminary reading test part 1. 20 marks [pass 16] → re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Beginning of unit.

Marking: % final score.



HS: Context question and Comparative analysis question [*The Man with the Golden Gun* vs Unseen product]. 5 and 25 marks [30 marks], recalling prior learning.

How: Exam conditions in-class assessment. Formal exam question requiring written response.

When: After delivery of first set product *Pride* within the unit.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



HS: Media Contexts. 10 marks.

How: Exam conditions in-class assessment. Formal exam question requiring written response.

When: During delivery of second set product *Bad Blood*.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



Spring Term 2

Music Videos & Online Media

LS: Preliminary reading test part 2. 20 marks [pass 16] → re-sit as appropriate.

How: Google quiz format, range of multiple-choice and short response questions.

When: Midway through delivery of unit.

Marking: % final score.



HS: Media Language/Representation question.

Representation question for Component 2, Section B, focussing on *Bad Blood* and *Uptown Funk*, 20 marks.

How: Exam conditions in-class assessment. Formal exam question requiring written response.

When: After the delivery of third set product *Uptown Funk* within the unit.

Marking: Written feedback with indication of 'band' within the mark scheme and % mark recorded on Go4Schools.



LS: Media Terminology test. 30 marks [pass 24] → re-sit as appropriate. A test of all Media terms learnt to date.

How: Google quiz format, range of multiple-choice questions.

When: Towards end of unit.

Marking: % final score.



HS: Cumulative - Year 11 Re-Mock Exam.

A full **Component One** examination paper. A second paper covering **Section A only of Component Two**.

How: Exam conditions as scheduled by exams office.

Formal exam questions requiring both short and extended written response.

When: After delivery of all units specific to component one.

Marking: Written feedback with indication of % mark for each question and notional 'Grade' for the entire assessment, mapped to the exam board mark scheme and recorded on Go4Schools. It will be made clear that a full component one assessment is reflective of **40% of the overall GCSE**. Whereas **Section A of Component Two counts towards a further 15%** of the course.



Assessment Schedule GCSE Media Studies – Year Two

Summer Term 1

Knowledge Revision & Skills Practice



Summer Term 2

Final Examination



A range of knowledge recall and technique-based practice activities, exam-style questions and revision sessions will be scheduled to support students in their final preparations for examination.

**Final Examination 2
Component 2
Understanding Media Forms and Products
Tuesday 14th June, 2022**

**Final Examination 1
Component 1
Exploring Media Products
Wednesday 25th May, 2022**

